



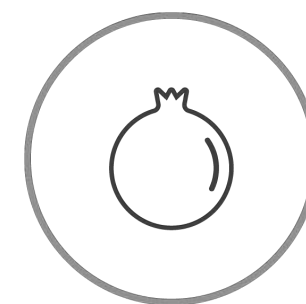
WELLINUS COLLAGEN JELLY





What Kind of Collagen Are You Taking?

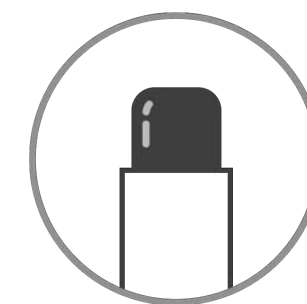
WELLINUS Collagen is an inner beauty food in jelly stick form. It has chewy texture as it is not mixed with a single drop of water. Made from fruit concentrate which is rich in antioxidants. This is collagen that you can enjoy in a refreshing way.



Rich in
Antioxidants



Low-Molecular
Fish Collagen



Easy to Eat
Jelly Stick

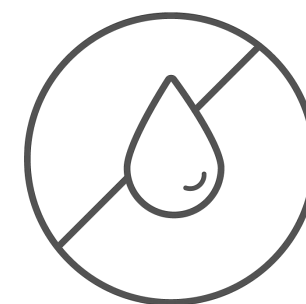


Synthetic Additives
FREE

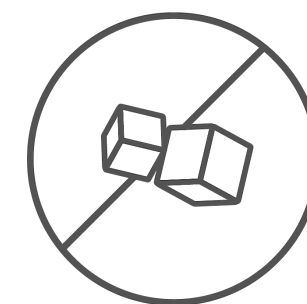


It Is Not Usual to Enjoy a Refreshing Taste of Collagen Without Any Flavor Additives

Only Purified water, of course, no additives are added for flavor, aroma or color. The sweet taste of the product is from the highly concentrated natural taste of the fruit. (Except Collagen full of Blueberry)



Water
ZERO



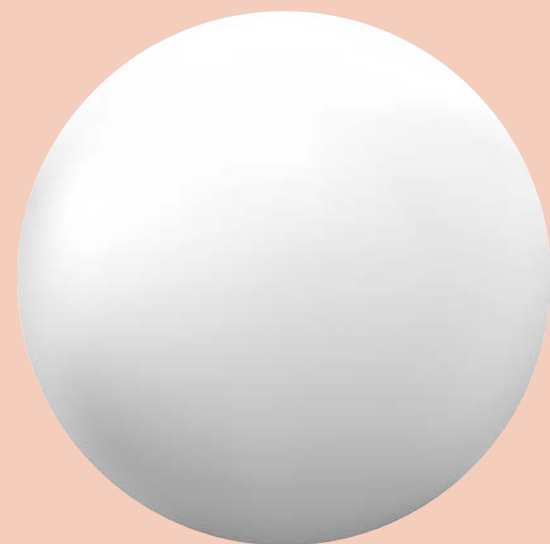
Sugar Additives
FREE



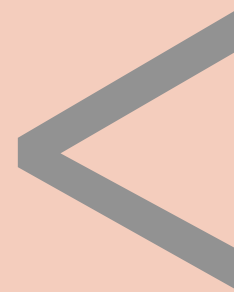
Color Additives
FREE



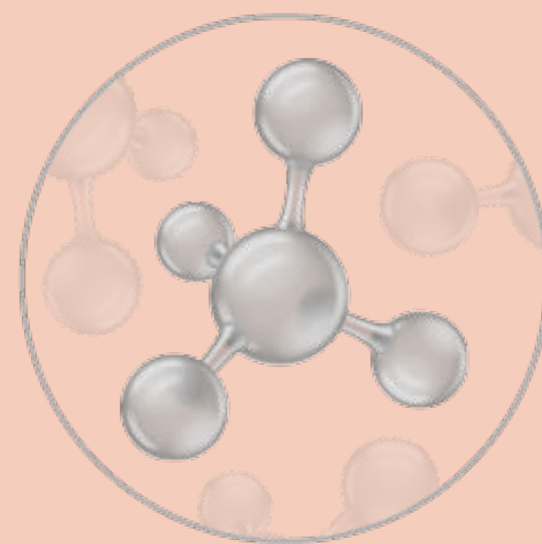
Flavor Additives
FREE



Animal
Collagen
2%



Absorption
Rate
Comparison



Low-molecular
Fish Collagen
84%

High absorption rate of 500 dalton collagen

Collagen with a lower molecular weight has a higher absorption rate. WELLINUS Collagen Jelly contains 1,250 mg of low-molecular fish collagen which has less than 500 daltons per packet. 1-2 packets per day are recommended to achieve 1,000mg to 2,000mg of daily collagen. (based on Ministry of Food and Drug Safety)



Remember the '500 Dalton Rule'
500 daltons is the maximum atom size that can reach the inner skin, and high molecular collagen larger than 500 daltons, cannot be absorbed into the skin.

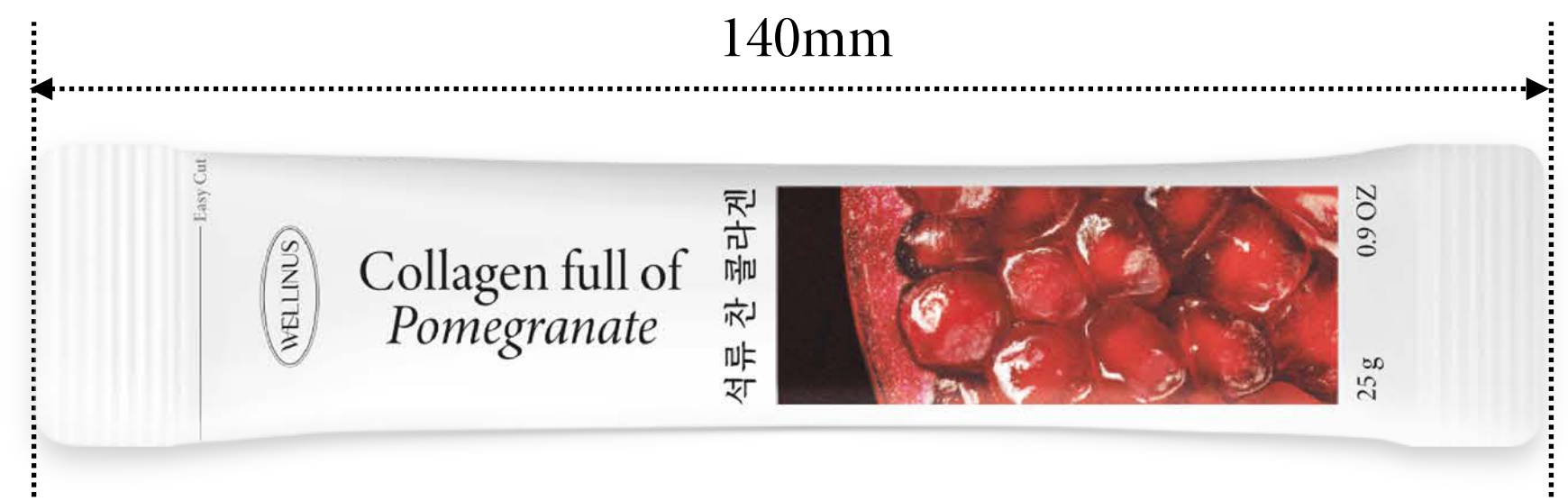
※ [Seminars in Arthritis and Rheumatism, 2000;30:87-99 / Exp Dermatol, 2000;9:165-169]

What is Dalton (Da)?

Dalton (Da) is a unit indicating the size of a protein molecule. The lower the dalton, the smaller the size.

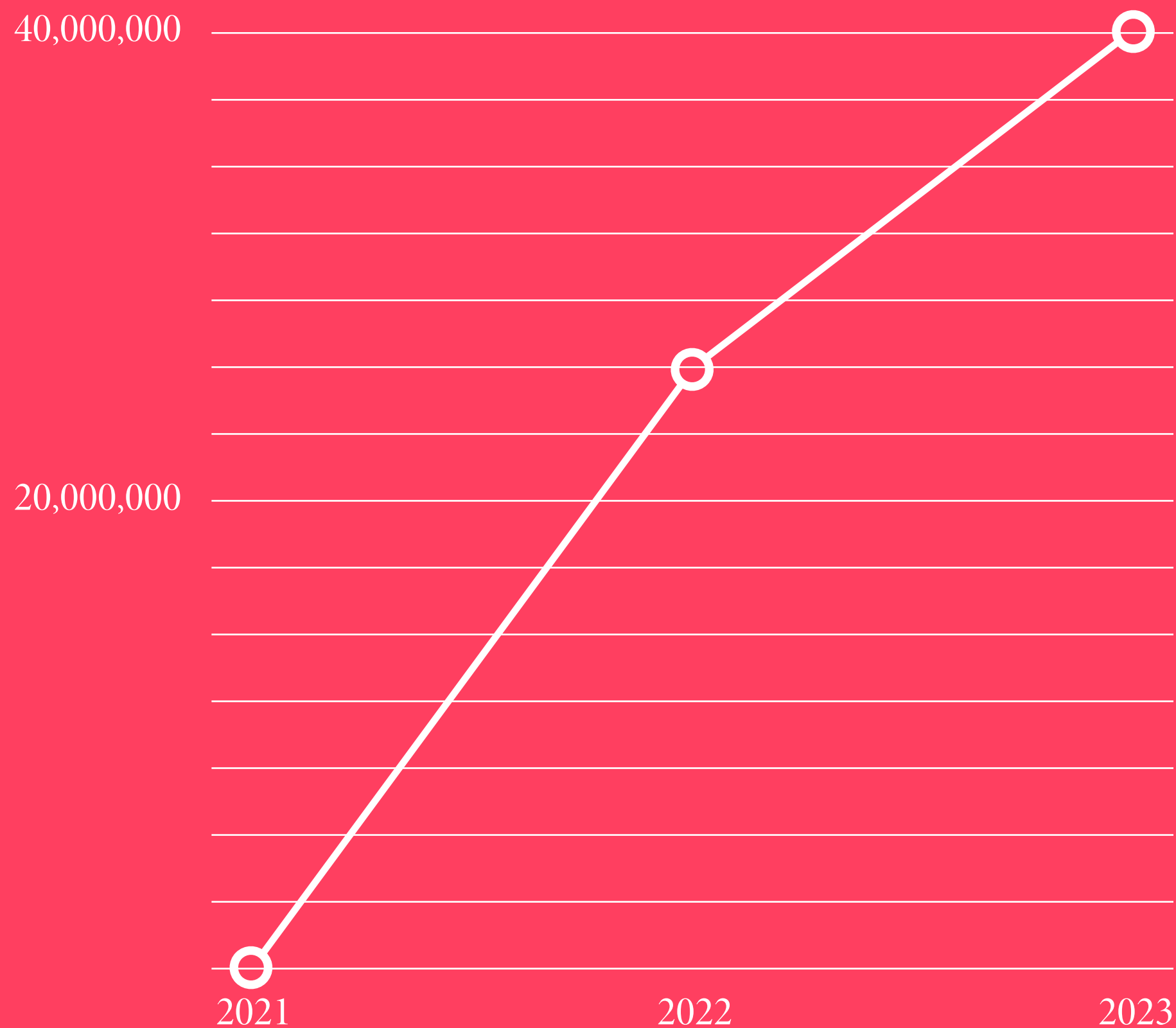
Anytime, Anywhere, in One Hand!

This is a stick-type jelly that can be easily held in one hand. You can put it anywhere in your pocket or handbag, so you can eat it easily.



Manufacturer Cumulative Production Graph

(Nov. 2011 ~ Nov. 2023)



※ Based on “Beauty’s Pomegranate Collagen”
of our company’s domestic products

Cumulative Production

40,620,000 sticks Surpassed!

Inner beauty is now a global trend that cannot be resisted. The domestic version of “Beauty’s Pomegranate Collagen” was a mega hit in Korea and “Collagen full of Pomegranate” is an export-only product. (same content, same ingredients)

\$ 17 M
Cumulative
Home Shopping Sales

40 M sticks
Manufacturer
Cumulative Production

96%
Consumer
Satisfaction



Who Needs Our Products?



People who want
firm skin from
the inside out



People who want
healthy collagen without
synthetic additives



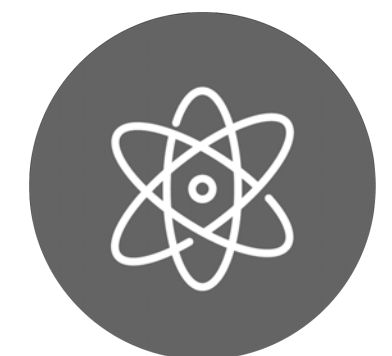
People who want
low-molecular collagen
with high absorption rate



People who want
collagen rich in
antioxidants



People who want
collagen that is
easy to eat and delicious

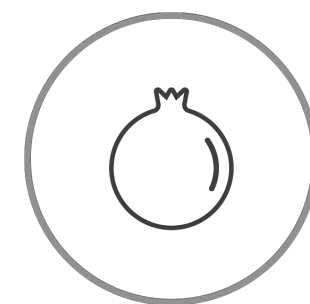


People who want
a delicious snack
to eat every day



The Best Choice for Inner Beauty

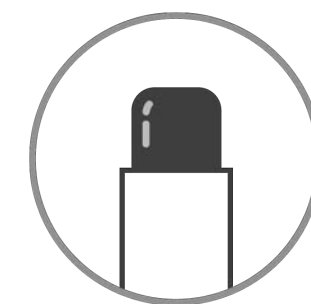
Healthy habits that are easy to nourish your skin.
Start light with 1 stick of Wellinus Collagen Jelly!



Rich in
Antioxidants



Low-Molecular
Fish Collagen

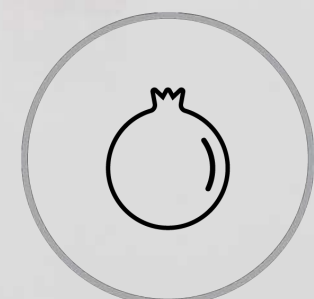


Easy to Eat
Jelly Stick



Synthetic Additives
FREE

Collagen full of *Pomegranate*



Pomegranate
Concentrate
93.2%



Fish
Collagen
5%



25 g×25sticks
(625g)

Contains 1.56 pomegranate fruits per stick

Turkey, a country with a Mediterranean climate, sea breezes, and fertile land, is a producer of the world's best quality of pomegranates. “Collagen Full of Pomegranate” containing 23,300 mg of Turkish pomegranate concentrate per packet. Enjoy the rich taste of 1.56 pomegranate in one stick a day.

Pomegranate, Queen's Fruit

Pomegranate is called the queen fruit because it is rich in phytoestrogens such as ellagic acid, polyphenol, coenzyme Q10, and anthocyanin. It is good for antioxidant and anti-cancer effects, cardiovascular health, and strengthening immunity. It especially contains a large amount of vitamin C, an essential ingredient for collagen synthesis.

Collagen full of *Mango*



Mango
Concentrate
86.8%



Fish
Collagen
5%



25 g×25sticks
(625g)

Contains 1.27 mango fruits per stick

Made with fresh and delicious Israeli mangoes grown under plenty of Mediterranean sunlight. By using Cloudy concentrate, which is made with not only the pulp but also the fiber, you can fully enjoy the unique flavor and nutrients of mango.

Mango, the King of tropical fruits

Mango is called the king of tropical fruits because it is rich in a large amount of fiber, minerals, mangiferin, beta-carotene, and lutein. It is good for antioxidant activity, improving digestion, and strengthening immunity. In particular, it contains a large amount of vitamin C, an essential ingredient for collagen synthesis.

Collagen full of *Blueberry*



Blueberry
Concentrate
40.8%



Fish
Collagen
5%



25 g×25sticks
(625g)

Contains 42 blueberries per stick

Blueberries from California, USA, created by the warm Mediterranean climate and sea breeze, boast excellent taste and nutrition. “Collagen full of Blueberry” containing 11,650 mg of California blueberry concentrate per stick. Enjoy the rich flavor of 42 blueberries in one stick a day.

Blueberries, the epitome of superfood

Blueberries are known as a superfood because they are rich in anthocyanins, polyphenols, vitamin K, and minerals. It has antioxidant properties, strengthens immunity, and is good for cardiovascular and brain health. In particular, it contains a large amount of vitamin C, an essential ingredient for collagen synthesis.

Manufacture

The Honest Farmer Co., Ltd., an agricultural corporation, is a food safety managed manufacturing facility certified by the Ministry of Food and Drug Safety. We have completed US FDA facility registration and ISO9001 certification to produce safe and reliable products.



Brand Story

An export-only brand launched by The Honest Farmer Co., Ltd. under the slogan “Wellness in Us.” We will introduce processed foods that contain the unique taste and nutrition of raw materials without artificial additives.

